Accessing the Membership Success Center

The Membership Success Center is accessed through DACdb, and users enter the database in their Club, District and Zone – no navigation needed.

Step 1:

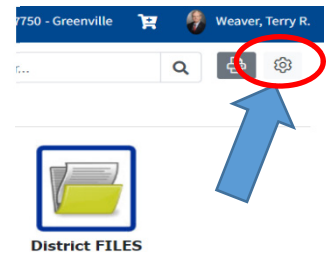Start on the **District Tab** in DACdb (**not** the Club tab):

Step 2:
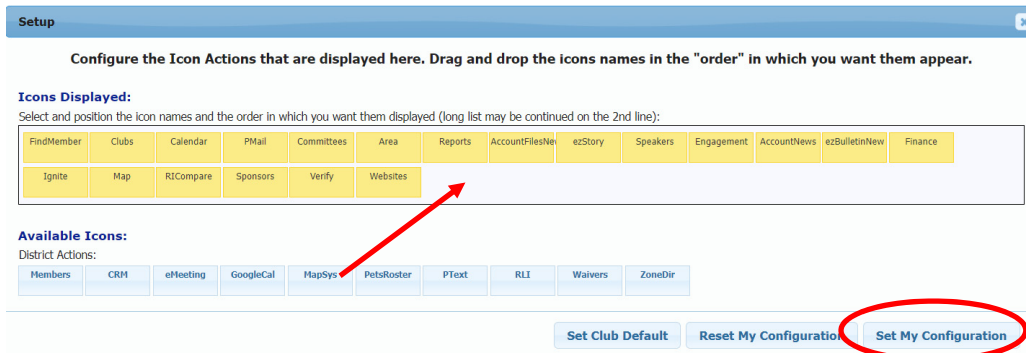Look for:

Membership Success Center

Step 2a:

If you don't see the MAP Icon on your workspace, click the "cog" icon at the top right, just beneath your name:

District FILES

Step 2b:

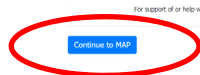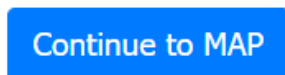Click and drag the MapSys icon from the Available Icons space to the Icons Displayed space.

Step 2b from above:
Click Set My Configuration:

Set My Configuration

Step 3:

Back on the District tab, Look for:

Membership Success Center

Step 4:

Clicking on the Membership Success Center Icon, the MAP Database redirect page opens.
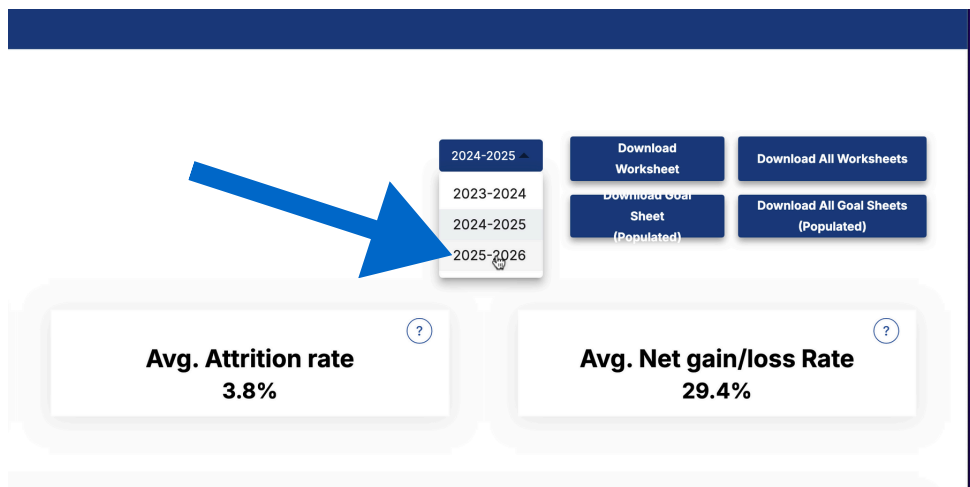Click

Continue to MAP

You will enter the Membership Success Center in your own club, district and zone.

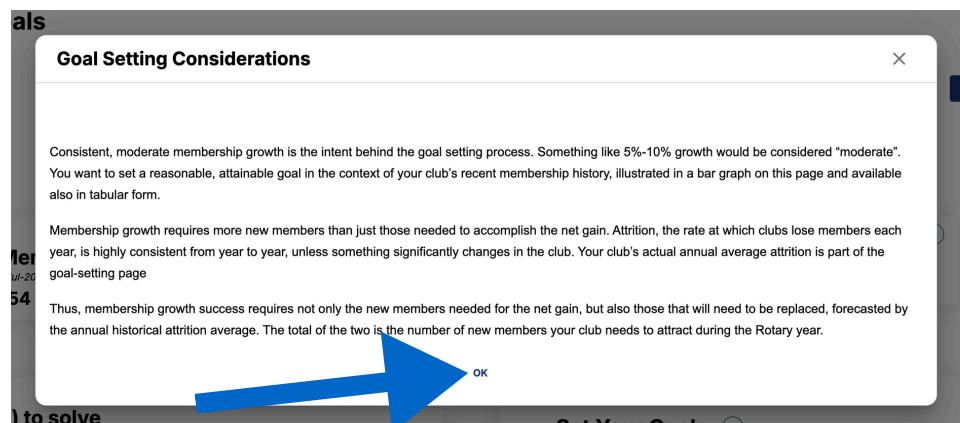# Calculating and Setting Your Club's Membership Goal

Step 1 - After opening the Membership Success Center (see page 1), click "Membership Goal" found in the left-side menu:
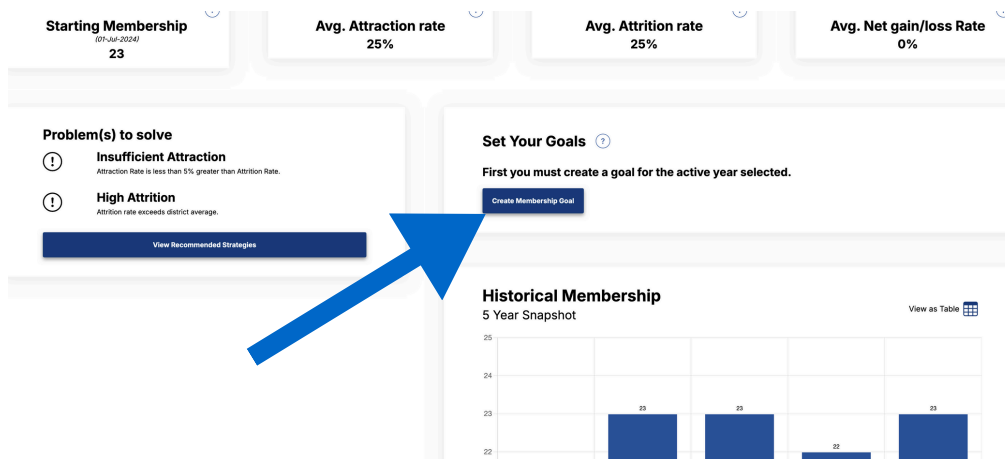

Step 2 - Look for the Rotary 'year' dropdown box near the top-center of the screen and if it is not set to "2025-2026," change it to "2025-2026":

Step 3 - Until your goal is successfully set, a message will appear on the screen (shown below); simply click on '**ok**!'

Step 4 - Find the box with the title, "Set Your Goals" and click on the box that reads, "Create Membership Goal':

Step 5 - Read the 'Create Your Membership Goal' box that pops up, ensure that your are set for 2025-26, and then click, "Create Membership Goal" button:

Step 6 - A goal setting worksheet will appear on the screen. In the **red** square box you are asked to enter your best estimate for the number of members you expect your club to have as of July 1, 2025 -- enter your estimate in the **red** box:

Step 7 - After you enter your starting membership estimate, then the boxes on the next line labeled 'Edit Goal,' will turn **red.** You can either enter a desired percentage increase, or a specific number. If you enter a percentage in the (%) box, the membership goal number will automatically be calculated to the nearest whole number. Conversely, if you enter a fixed number, then the percentage will automatically be calculated.

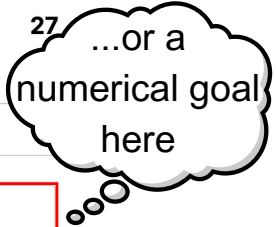**Set Your Goals** (?)

Cancel   Save Edits

Membership Totals

Current
As of 01-Feb-2025

Your Estimate of Starting Membership (?)
As of 01-Jul-2025

Enter a '%' goal here

27   ...or a numerical goal here

30

Edit Goal
As of 01-Jul-2026

(?)   Net Growth Rate   0   %   0

Membership Goal must be equal to or greater than Your Estimate of Starting Membership

Step 8 - In this example, a 5% growth rate was entered, so the numerical goal was automatically calculated (32). Then three key statistics were automatically calculated: (1) new members needed to achieve goal with zero attrition; (2) the anticipated members loss during the year based on your club's annual attrition trend; and (3) the number of new members you will need to plan to attract to reach your goal:

Set Your Goals (?)

Cancel   **Save Edits**

Membership Totals

Current
As of 01-Feb-2025   **27**

Your Estimate of Starting Membership (?)
As of 01-Jul-2025   30

Edit Goal
As of 01-Jul-2026   (?)   Net Growth Rate   5 ⇕ %   32

Members Needed to Reach Growth Goal
With Zero Attrition   **2**

Anticipated Member Loss
Based on Average Annual Terminations   **6**

Total New Members Needed
Members Needed for Growth + Anticipated Member Loss   **8**