

Theme:
How YOUR Rotary/Rotaract Club members became 'PEOPLE OF ACTION' in 2017-18

OVERVIEW:

Create a maximum **2 minutes** video about the implementation in your club, showing how your members became "People of Action" in 2017-18.

ENTRY DEADLINE:

May 15th 2018. Contact your RPIC and a link will be sent to upload your entry to Dropbox

VIEWING:

Videos will be available for viewing online on our special Zones 33 & 34 Facebook page at [Rotary Zone 33/34 Video Contest OR @33and34video](#) AND our RPIC site [myrotarystory.org](#)

JUDGING:

Voting will be online on our Facebook page for Popular Choice Award and by judges for Judges Choice Award. See details in Rules document.

WINNERS:

1st/2nd/3rd in each category, Club, Rotaract and Interact. To be announced on the Zone website & [myrotarystory.org](#).

PRIZES:

All participants will receive a Certificate. Club & Rotaract winners will be featured in the Zone Newsletter and Website and on [myrotarystory.org](#).



Rotary has helped immunize 2.5 billion children against polio. Bringing the world closer to eradicating a deadly disease – that's what people of action do. Learn more at [Rotary.org](#)



**ROTARY:
 MAKING A
 DIFFERENCE**

**ZONE
 34
 CLUB
 VIDEO
 CONTEST**

**DEADLINE
 MAY 15th
 2018**



**ZONE
 34**

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 34**

**Please read the Rules
 and Tips section!**

**Read about the theme on
[rotary.org](#)**

**ZONE 34
PUBLIC IMAGE CAMPAIGN
CLUB VIDEO CONTEST**

**THEME: HOW YOUR CLUB
BECAME
'PEOPLE OF ACTION'
IN 2017-18**

DURATION: MAXIMUM 2 MINUTES



Create a maximum 2 minutes video following the 2017-18 theme:

Deadline MAY 15th 2018. Inform your RPIC Zone 34 that you are entering and a Dropbox link will be sent to you for uploading your video.

JUDGING:

Voting will be online for the **People's Choice** video (most popular). **Deadline for online votes is May 31, 2018.**

Judges' Choice. The judging team will also select a winning entry, based on content, creativity and the relevance to the theme

PRIZES:

Winning Clubs **'People's Choice'** or **'Judges' Choice'**, will receive Certificates and their videos will be featured on the Zone website, Facebook page, You Tube and on myrotarystory.org

Clubs should do this as an in-house effort, not hire out to video professionals. We encourage clubs to try to get local airtime as PSAs to get the message out to the general public and to add the video to Facebook/website.

TIPS:

• We are not looking for the next Oscar winner! Clubs can put together a simple entry from video (camera/ tablet/phone videos) and/or stills, using the free pre-loaded software available on all computers, e.g.:

WINDOWS: Moviemaker:

(<http://windows.microsoft.com/en-us/windows-live/movie-maker>)

MAC: iMovie:

(<https://www.apple.com/mac/imovie/>) computers.

- Videos must be relevant to the theme.
- Although we do not wish Clubs to use a professional to create the video, we do suggest that they approach local experts to advise them. Media contacts are always useful!

FOR INSPIRATION!

• Take a look at the videos for download on rotary.org to get some ideas and visit the Brand Center for new tools, templates and guidelines about People of Action.



**Contact for Entries:
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